



It's natural for our Durham Ranch families to raise healthy animals humanely and sustainably. Durham Ranch Natural Beef comes directly from family ranches across the corn belt of America's Heartland. These families take great pride in growing cattle without the use of hormones or antibiotics. The cattle roam on open pasture while grazing on

grass and are finished on vegetarian-based grain silage. The result is a level of quality and consistency chefs and connoisseurs demand.

### ANSWERING THE DEMAND

Now more than ever consumers are watching where their food comes from and how it's been cared for With Durham Ranch Natural Beef, you can deliver the delicious product customers are demanding. Available in USDA Prime and Choice grades, Durham Ranch Natural Beef provides versatility to all levels of your menu. Our promise to you: consistency, quality and real value.

For a full list of Durham Ranch Natural Beef products, please visit durhamranch.com



Durham Ranch Natural Choice Strip Loin

#### DISTRIBUTED BY:



NATURAL AND SUSTAINABLE SPECIALTY MEATS®



# FAQ:

What is the feeding regimen?

Durham Ranch Natural Beef cattle are fed a 100% vegetarian diet from birth to harvest. All cattle receive a finishing ration containing Midwestern corn for a minimum of 120 days.

Are the animals ever given antibiotics as growth stimulants?

Durham Ranch Natural Beef cattle never receive antibiotics of any kind, from birth to harvest. If any animal in the Durham Ranch Natural Beef program becomes sick, they are removed, treated for illness, then sold separately outside of our Natural Beef program.

What does Durham Ranch do to ensure the animals are treated with respect?

100% of Durham Ranch Natural Beef cattle are raised and grazed in the U.S.A. They are hand-picked exclusively for our Natural Beef program. All cattle are processed at the only beef plant designed by Dr. Temple Grandin.

At what age are they harvested and why?

Most cattle in the Durham Ranch Natural Beef program are harvested younger than 30 months of age. This ensures consistency and exceptional quality in the resulting products from each harvest.

What is the weight of the animals at harvest?

The ideal weight of Durham Ranch Natural Beef cattle at harvest is 1,200 to 1,400 pounds.

#### What does the meat taste like?

Durham Ranch Natural Beef is guaranteed tender. Using only certified Black Angus genetics, the natural beef in our program is of superior quality and satisfies the most discerning of palates.

What cuts are available?

Durham Ranch Natural Beef is available in a wide variety of cuts, in both prime and choice grades. Please visit durhamranch.com to view all available products.

How do I purchase?

Please call (800) 444-5687 to place your order today.

# SOURCE:

Durham Ranch Natural Beef is sourced from small family farms across the Midwest United States.



