

# WHERE THE BUFFALO ROAM

Durham Ranch Bison live as they did centuries ago; grazing and roaming on our 65,000 acre native range in northeastern Wyoming. Hard work, raising healthy animals and preserving the land we live on are values Durham Ranch was founded on. Using the Holistic Management<sup>®</sup> model, Durham Ranch considers all aspects of the environment in its decision making process from improving the health of the land and water resources to reducing the use of fossil fuels, enhancing local communities and preserving family ranching.



The Durham Ranch, Gillette Wyoming



Durham Ranch Natural Bison Strip Loin

# BISON IS BIG, "SWEET" FLAVOR

You can taste the Durham Ranch difference. Our bison products deliver a depth of flavor one expects from the finest of traditional red meats. Yet bison offers a healthier, more nutrient-rich experience with less fat and fewer calories. Durham Ranch Bison are grass-raised and finished with a nutritionally-

balanced, all-vegetarian diet consisting of hay forages and grains. We adhere to a strict no hormone or antibiotic growth promotant policy and all animals are treated humanely. Durham Ranch Bison are all-natural and available in a variety of cuts.

For a full list of Durham Ranch Bison products, please visit durhamranch.com

#### **DISTRIBUTED BY:**



NATURAL AND SUSTAINABLE SPECIALTY MEATS®



## FAQ:

What is the feeding regimen?

Durham Ranch bison are grass-raised and grain-finished. The finishing rations use varying energy sources, from grains to potatoes, in order to bring a consistent, high-quality product to the marketplace year-round.

Are the animals ever given antibiotics as growth stimulants?

Durham Ranch bison are never administered artificial growth stimulants of any kind. In fact, it is against federal law to use growth hormones in bison.

What does Durham Ranch do to ensure the animals are treated with respect?

The herd is only handled once per year during the annual round-up. Processing time is roughly five days. Humane handling techniques are used at all times.

At what age are they harvested and why?

Bison are harvested for meat between 20 and 40 months of age. This is to ensure a consistent, high quality product from each harvest.

What is the weight of the animals at harvest?

The bison are harvested between 900 and 1,100 pounds.

What does the meat taste like?

Durham Ranch bison has a sweet, rich flavor.

What cuts are available?

Bison is available in a full array of cuts, similar to that of beef. Please visit durhamranch.com to view all available products.

How do I purchase?

Please call (800) 444-5687 to place your order today.

### SOURCE:

Sourced from The Durham Ranch in Gillette, Wyoming.

