

# THE ESSENCE OF SUSTAINABILITY

Rabbits have been known for centuries as one of the most efficient, cleanest and healthiest meats. They produce approximately six pounds of meat with the same feed and water it takes a steer to produce one pound of meat. Raised on small family farms in the Midwest, Durham Ranch rabbits are fed a combination of grains, plant protein and alfalfa. Durham Ranch rabbits are raised without the use of antibiotic growth promotants, hormones or animal by-products.

## THE MOST NUTRITIOUS OF MEATS

Durham Ranch rabbit trumps all other white meat in being the leanest, most protein-rich meat available.



Durham Ranch Natural Rabbit Hind Quarter

For a full list of Durham Ranch Natural Rabbit products, please visit [durhamranch.com](http://durhamranch.com)

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NATURAL AND SUSTAINABLE SPECIALTY MEATS®



## FAQ:

What is the feeding regimen?

Grain: ground corn, alfalfa, soy meal, oats and wheat, molasses, vitamins such as: A, choline, B-12 and 18% crude protein.

What does Durham Ranch do to ensure the animals are treated with respect?

Durham Ranch Rabbits are raised on small, family-farms. The majority of farms are Amish and in the Midwest. The animals are raised in buildings that are comfortable and safe from predators where rabbits can move around freely. They are in a space of eight square feet after being weaned from their mother. Each farm follows proper herd health management and sanitation practices to allow for disease free rabbits.

At what age are they harvested and why?

Rabbits are harvested at 12 weeks or younger when they are most tender.

What is the weight of the animals at harvest?

Durham Ranch Rabbits are harvested between 5-6 pounds.

What does the meat taste like?

Durham Ranch rabbit is a bit sweeter than chicken.

What cuts are available?

Please visit [durhamranch.com](http://durhamranch.com) to view all available products.

How do I purchase?

Please call (800) 444-5687 to place your order today.

## SOURCE:

Durham Ranch rabbits are a cross of the purebred Californian and New Zealand White breeds. Both these special meat breeds date back to early American rabbit breeding in 1920. Durham Ranch rabbits are raised by small Amish and family farms in Iowa, Missouri, Illinois and Wisconsin.

